



MURAGATE LTD — Investor One-Pager

Concise overview: business model, market opportunity, key metrics and proposed use of funds.

1) Executive Summary

MURAGATE provides an integrated suite of SaaS products, tourism services and business consultancy. Our solutions are built for rapid integration and recurring revenue, delivering strong unit economics and attractive margins for investors.

2) Market & Objectives

Target market: SMEs and enterprise customers across the UK & Europe. Over the next 24 months we target significant market penetration, driving ARR growth and a 5x increase in active customers.

3) Current Metrics

Current ARR
£420,000

Active Customers
320

4) Growth & Funding Need

Monthly Growth (MoM)
7.4%

Requested Investment
£750,000

5) Use of Funds (Indicative)

We propose the following allocation for the requested £750,000:

- Product development: 40%
- Marketing & customer acquisition: 30%
- Team & operations: 20%
- Reserve & contingencies: 10%

6) Roadmap & Exit Strategy

6 months: product improvements and key integrations. 12 months: initial international customer wins. 18–24 months: scaling towards profitability and expansion in core markets. Potential exit routes: strategic acquisition or Series A financing.

For more information: invest@muragate.com • Full financial projections and term sheets available on request.